## **Curriculum International Business M.A.**

1. Ocro   Curriculum		Т	P/W	1 0	Sem	2 0	Sem	3 0	Sem	ЛС	Sem	Σ	Σ
1.01.   Global Economics	Module title			1. Sem. SWS CP		2. Sem. SWS CP				4. Sem. SWS CF		_	CP
1.01   Global Economics   1   4   6	1. Core Curriculum											18	27
Electives (choose 1 out of the following modules), workload 6 CP    1.02.a International Sustainable Marketing and Branding   1.02.b International Accounting and Statinable Finance   1.02.c Interdisciplinary Elective   P	G	Global Economics		4	6								
1.02.b   Standing	Electives (choose 1 out of the following modules), workload 6 CP												
1.02.b			۱۸/										
1.03.   Sustainable Global Strategy				4	6								
1.04.a   Global Logistics and Sustainable   Global Logistics and Sustainable Supply   Chains   Virvate Law of International, Sustainable   Virvate Law of International Entrepreneurs   Virvate Law of Internati	ln	nterdisciplinary Elective	-										
1.04.a   Global Logistics and Sustainable Supply Chains   1.04.b   Trade   1.04.b   Trade   1.04.b   Trade   1.04.c   Trade   1.04.c   Trade   1.04.c   Trade   1.05.c   Decision Making in a Comptex   P			1										
1.04.b	, , , , , , , , , , , , , , , , , , , ,												
1.04.c   Interdisciplinary Elective   1.05.   Decision Making in a Complex   P   1	CI	Chains	W			,	6						
1.05.   Decision Making in a Complex   P   1	Tr	rade	1			4	0						
1.03			Р										
2.01.   Data Analytics	Er	nviroment	1							2	3		
2.01.   Data Analytics												8	12
3. Laboratories   3.01.   Virtual Business Development Lab   P   1   4   6   6       3.02.   International Entrepreneurship Lab   P   1   4   6       4. Personal Skill Development Program   4.01.   Cross-Cultural Self and Management   Competencies   1   2   3       4.02.   Business Research Methods   P   2   3       4.03.   Study, Career and Research Coaching 1   1   2   3       4.04.   Study, Career and Research Coaching 2   P   2   3       4.05.   Study, Career and Research Coaching 3   1   2   3       4.06.   Study, Career and Research Coaching 4   P   1       5th. Study Abroad: Electives - connection to this program, workload 27 CP, e    Sta. 01.   Finance   Sta. 02.   Accounting     Sta. 03.   Business Ethics   Sta. 04.   Human Resource Management   Sta. 05.   Regional Studies   Sta. 06.   Emerging Markets   Sta. 07.   Economic Geography   Sta. 08.   International Politics   Sta. 10.   Marketing   Sta. 11.   Digitalization   Sta. 12.   Sustainability   Sta. 14.   Sustainability   Sta. 15.   Sta. 16.   Sta. 16.   Sta. 17.   Sustainability   Sta. 17.   Sta. 18.   Sta. 19.   S	Da	Oata Analytics		4	6								
3.01.   Virtual Business Development Lab	M	Managing Risk and Business Resilience				4	6						
3.01.   Virtual Business Development Lab   1   4   6	aboratories										-	8	12
3.02.   International Entrepreneurship Lab	Vi	/irtual Business Development Lab		4	6								
4.01. Cross-Cultural Self and Management Competencies 1 2 3 2 3 2 3 2 3 2 3 3 3 3 3 3 3 3 3 3	In	nternational Entrepreneurship Lab				4	6						
4.01. Competencies  4.02. Business Research Methods  4.03. Study, Career and Research Coaching 1  4.04. Study, Career and Research Coaching 2  4.05. Study, Career and Research Coaching 3  4.06. Study, Career and Research Coaching 3  4.06. Study, Career and Research Coaching 4  5tA. Study Abroad: Electives - connection to this program, workload 27 CP, e.  StA.01. Finance  StA.02. Accounting  StA.03. Business Ethics  StA.04. Human Resource Management  StA.05. Regional Studies  StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period												12	18
4.02.   Business Research Methods   P   1   2   3				2	3								
4.03. Study, Career and Research Coaching 1 P 1 2 3		·	Р			2	3						
4.04. Study, Career and Research Coaching 2 1 2 3 4.05. Study, Career and Research Coaching 3 1 2 3 4.06. Study, Career and Research Coaching 4 1 2 3 4.06. Study Abroad: Electives - connection to this program, workload 27 CP, e. StA.01. Finance StA.02. Accounting StA.03. Business Ethics StA.04. Human Resource Management StA.05. Regional Studies StA.06. Emerging Markets StA.07. Economic Geography StA.08. International Politics StA.09. Local/Regional Business Culture StA.10. Marketing StA.11. Digitalization StA.12. Sustainability  5. Final Exam Period	St	Study, Career and Research Coaching 1	Р	2	3								
4.05. Study, Career and Research Coaching 3 P 1 2 3  4.06. Study, Career and Research Coaching 4 P 1			Р			2	3						
4.06. Study, Career and Research Coaching 4 P 1 P 1 StA. Study Abroad: Electives - connection to this program, workload 27 CP, e. StA.01. Finance StA.02. Accounting StA.03. Business Ethics StA.04. Human Resource Management StA.05. Regional Studies StA.06. Emerging Markets StA.07. Economic Geography StA.08. International Politics StA.09. Local/Regional Business Culture StA.10. Marketing StA.11. Digitalization StA.12. Sustainability  5. Final Exam Period			Р					2	3				
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StA.01. Finance  StA.02. Accounting  StA.03. Business Ethics  StA.04. Human Resource Management  StA.05. Regional Studies  StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period				this	progr	am w	vorkle	oad 2	7 CP				27
StA.02. Accounting StA.03. Business Ethics StA.04. Human Resource Management StA.05. Regional Studies StA.06. Emerging Markets StA.07. Economic Geography StA.08. International Politics StA.09. Local/Regional Business Culture StA.10. Marketing StA.11. Digitalization StA.12. Sustainability  5. Final Exam Period	_	<u>-</u>	011 10		pi ogi	u, v	, or kin	Juu 2	· O.,	o. g.			
StA.03. Business Ethics  StA.04. Human Resource Management  StA.05. Regional Studies  StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period													
StA.04. Human Resource Management  StA.05. Regional Studies  StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period													
StA.05. Regional Studies  StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period													
StA.06. Emerging Markets  StA.07. Economic Geography  StA.08. International Politics  StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period		-											
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StA.08. International Politics StA.09. Local/Regional Business Culture StA.10. Marketing StA.11. Digitalization StA.12. Sustainability  5. Final Exam Period			1)						27				
StA.09. Local/Regional Business Culture  StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period													
StA.10. Marketing  StA.11. Digitalization  StA.12. Sustainability  5. Final Exam Period							<u> </u>						
StA.11. Digitalization StA.12. Sustainability  5. Final Exam Period		-											
StA.12. Sustainability  5. Final Exam Period	M	Marketing											
5. Final Exam Period	Di	Digitalization											
	Sı	Sustainability											
	Εx	xam Period						1					24
5.01. Master's thesis	M	flaster's thesis									20		
5.02. Final oral examination P 1	Fi	inal oral examination									4		
Σ SWS (excluding semester abroad) 20 20 2	ex	xcluding semester abroad)		20		20		2		4		46	
Σ Credit points (total of 120) 30 30 30	р	points (total of 120)			30		30		30		30		120

<sup>1)</sup> The module examinations of the electives in the 2nd year are to be completed at a university abroad and must comprise 27 ECTS credits. See § 24 (3) and § 24a of the examination regulations.