

Studienplan International Business M.A.

Modulcode	Modulbezeichnung	P/W MP	1. Sem.		2. Sem.		3. Sem.		4. Sem.		Σ SWS	Σ CP	
			SWS	CP	SWS	CP	SWS	CP	SWS	CP			
1. Core Curriculum											18	27	
1.01.	Global Economics	P 1	4	6									
Electives (choose 1 out of the following modules), workload 6 CP													
1.02.a	International Sustainable Marketing and Branding	W 1	4	6									
1.02.b	International Accounting and Sustainable Finance												
1.02.c	Interdisciplinary Elective												
1.03.	Sustainable Global Strategy	P 1			4	6							
Electives (choose 1 out of the following modules), workload 6 CP													
1.04.a	Global Logistics and Sustainable Supply Chains	W 1			4	6							
1.04.b	Private Law of International, Sustainable Trade												
1.04.c	Interdisciplinary Elective												
1.05.	Decision Making in a Complex Environment	P 1							2	3			
2. Quantitative Methods											8	12	
2.01.	Data Analytics	P 1	4	6									
2.02.	Managing Risk and Business Resilience	P 1			4	6							
3. Laboratories											8	12	
3.01.	Virtual Business Development Lab	P 1	4	6									
3.02.	International Entrepreneurship Lab	P 1			4	6							
4. Personal Skill Development Program											12	18	
4.01.	Cross-Cultural Self and Management Competencies	P 1	2	3									
4.02.	Business Research Methods	P 1			2	3							
4.03.	Study, Career and Research Coaching 1	P 1	2	3									
4.04.	Study, Career and Research Coaching 2	P 1			2	3							
4.05.	Study, Career and Research Coaching 3	P 1					2	3					
4.06.	Study, Career and Research Coaching 4	P 1							2	3			
StA. Study Abroad: Electives - connection to this program, workload 27 CP, e. g.												27	
StA.01.	Finance	1)											
StA.02.	Accounting												
StA.03.	Business Ethics												
StA.04.	Human Resource Management												
StA.05.	Regional Studies												
StA.06.	Emerging Markets												
StA.07.	Economic Geography												
StA.08.	International Politics												
StA.09.	Local/Regional Business Culture												
StA.10.	Marketing												
StA.11.	Digitalization												
StA.12.	Sustainability												
5. Final Exam Period												24	
5.01.	Master-Thesis	P 1							20				
5.02.	Colloquium	P 1							4				
Σ SWS (ohne Auslandssemester)			20		20		2		4		46		
Σ Credit Points (insgesamt 120)				30		30		30		30		120	

1) Die Modulprüfungen der Electives des 2. Studienjahres sind an einer ausländischen Hochschule mit 27 CP nach dem ECTS abzulegen. Vgl. § 24 Abs. 3 und § 24a PO.

P = Pflichtmodul; W = Wahlpflichtmodul; MP = Anzahl Modulprüfungen; CP = Credit Points